

715 Elm St, PO Box 716 La Crosse, KS 67548-0716

Growing Rush County One Business at a Time

Membership Registration

□ \$32.50 Home-Based Businesses & Non-Profit Organizations Please make checks payable to Rush County Chamber of Commerce.		
Annual Membership Fee: \$65.00 Businesses with Store Fronts		
Facebook:	Twitter:_	
Email:	Website:	
Phone Number:	Alternate Phone:_	
City, State, ZIP:	City, State, ZIP:	
Physical Address:	Mailing Address:_	
Dusiliess Name.	Contact reison.	

Why should you join the Rush County Chamber of Commerce? Simple: The Chamber of Commerce is a group of local business owners and employees dedicated to protecting and promoting the local business community with the primary goal of helping businesses network and grow. We host networking events, fundraisers, workshops and other activities, all with the aim of connecting local businesses.

A 2012 study by the Schapiro Group found that 49% of consumers were more likely to think favorably of a local business if it was a member of the local Chamber, and 80% were more likely to purchase a product or service from a Chamber member. When a business shows that it's involved in their local Chamber, consumers are 10% more likely to think its products or services stack up better against their competition. (1)

Chambers of Commerce are still relevant despite advancements in technology and online networking. Members receive numerous promotional perks, exclusive advertising and networking options, and additional exposure for their companies or organizations. (2)

What did the Rush County Chamber of Commerce do in 2017? Among other things, we sponsored the Barbed Wire Weekend with a Vendor Fair and Garage Sales in May; we were part of the K-96 June Jaunt; we had a Fireworks Stand with the Rush County Junior 4-H Leaders; we helped with the Rush County Fair Kids Games; we sponsored the Shop@Home Campaign along with Rush County Economic Development; and we held the Annual Christmas Kickoff and Shop@Home Drawing in Grass Park, in conjunction with the Rush County Historical Society's Old Fashioned Christmas in November.

What's planned for 2018?

Tons of stuff, including helping all year with the Forever Rush County project, the Barbed Wire Weekend Vendor Fair and Garage Sales, K-96 June Jaunt, Fireworks Stand, Kids Games at the Rush County Fair, the Annual Christmas Kickoff, dedicated Chamber Member Vendor Fairs and more! So what are you waiting for? Join or renew today and help us Grow Rush County, One Business at a Time!

- 1: https://secure.acce.org/news/2012/11/acce-news/survey-chamber-membership-is-effective-business-strategy/
- 2: https://www.qualitylogoproducts.com/blog/6-pros-cons-joining-local-chamber-of-commerce/

RUSH COUNTY CHAMBER OF COMMERCE BOARD MEMBERS 2018

Kehvan Zydhek — President: 785-259-6159 Linda Kenyon — Vice-President: 785-222-6888 Linda Riedel — Treasurer: 785-222-6210 Kara Jecha — Secretary: 785-372-1637 Brad Penka — Websites: 785-222-6149

Deidre Corbet: 785-222-6086 Robert Mitchell: 785-623-6979

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